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**SAMSON HOLDING LTD.**

**順誠控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 00531)**

## **DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of Samson Holding Ltd. (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Wednesday, 25 August 2021 for the purpose of considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2021 and the payment of an interim dividend, if any.

For and on behalf of the Board  
**Samson Holding Ltd.**  
**Shan Huei KUO**  
*Chairman*

6 August 2021

*As at the date of this announcement, Mr. Shan Huei KUO (Chairman), Ms. Yi-Mei LIU and Mr. Mohamad AMINOZZAKERI are the executive directors of the Company; Mr. Sheng Hsiung PAN is the non-executive director of the Company; and Mr. Ming-Jian KUO, Mr. Siu Ki LAU and Mr. Sui-Yu WU are the independent non-executive directors of the Company.*

\* *For identification purposes only*