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順誠控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 00531)

COMPLETION OF DISCLOSEABLE AND CONNECTED TRANSACTION – DISPOSAL OF SUBSIDIARY

Reference is made to the circular of Samson Holding Ltd. (the "Company") dated 17 October 2017 (the "Circular") in relation to the disposal of an indirect wholly-owned subsidiary of the Company and the announcements of the Company dated 17 October 2017, 27 October 2017 and 6 November 2017. Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

The Board is pleased to announce that all the conditions precedent to the Shares Transfer Agreement have been fulfilled and Completion took place on 27 November 2017. Upon Completion, the Target Company ceased to be a subsidiary of the Company and the financial results of the Target Company will no longer be consolidated into the Group's financial statements.

For and on behalf of the Board
Samson Holding Ltd.
Shan Huei KUO
Chairman

27 November 2017

As at the date of this announcement, Mr. Shan Huei KUO (Chairman), Ms. Yi-Mei LIU and Mr. Mohamad AMINOZZAKERI are the executive directors of the Company; Mr. Sheng Hsiung PAN is the non-executive director of the Company; and Mr. Ming-Jian KUO, Mr. Siu Ki LAU and Mr. Sui-Yu WU are the independent non-executive directors of the Company.

* For identification purposes only