

Universal expands special-order program to include American-made dining

“Customers continue to tell us they want more cover options in dining chairs.”

Bobby Dalheim//Senior Editor of Case Goods and Global Sourcing//January 4, 2024

Choose a Chair Style



HIGH POINT – **Universal Furniture** has expanded its special-order upholstery capabilities to include dining chairs with a new dining program. Earlier in December, the company **added beds to its special-order lineup**, joining living room furniture.

“Customers continue to tell us they want more cover options in dining chairs,” said President Sean O’Connor. “We compiled our best-selling styles across modern and traditional designs and created a domestic program that offers upholstered dining chairs and stools with the same craftsmanship as our special-order sofas and chairs.”

The dining chair program offers a total of seven chair styles and four counter stools, all bench-made at the company’s Conover, N.C., facility. Counter stools and five chair styles come in a selection of 400 fabrics along with 50 leather choices. Two slipcover styles are available in fabric only.

These dining chairs are available now to interior designers and retailers and leave the warehouse in six to eight weeks.

In addition to body fabric, the company says customers can customize finishes. Options include seven finish choices for wooden legs as well as two metal finishes: stainless steel and aged satin pewter. Counter stools are available in two metal finishes: nickel and white satin bronze. Fabric options include velvets, linens, cottons and performance fabrics, all in a rainbow of colorways and patterns.

A few of the offered dining chairs include the fully upholstered Luca wing chair, the fully upholstered armless Mylo and Kamden, which features an upholstered seat on a half-moon and silver base.

Stool options include the barrel-back Audrey stool, which sits on a metal and semi-circular base; Essence, with a round seat atop a round metal base; and Monroe, a padded, semi-circular seat with a padded and high back rail.